



Chawat Loham
Beneficiary TEDP
Tribal Artist
Bamboo Craft

TEDP HAS HELPED ME FIND AN ALTERNATE SOURCE OF INCOME, SAYS BEAD MAKER CHAWAT WANGPAN

The tribal community of Nocte is mostly concentrated in Itanagar, the capital of Arunachal Pradesh. One such tribal member, Chawat Wangpan (34) who's skilled in crafts like bead making, bamboo and cane work, resides in Chasa, a village in located in this region.



The tribal artisan, a mother of two kids, has learned to do business online with the help of the Tribal Entrepreneurship Development Program (TEDP). The workshop is a joint initiative of the Ministry of Tribal Affairs (MoTA) and Associated Chambers of Commerce and Industry of India (ASSOCHAM), which provides a platform to make a transition to digital business by learning online selling.



Although Chawat, whose husband is in the police, is financially stable, she still chooses to make *malas* of beads to supplement her family's income. She earns Rs 300 - Rs 400 on a daily basis. The prices of the *malas* also depend on the size and design and can vary from Rs 1,500 - Rs 2,000. Apart from this, her family does farming where they cultivate *dhaan* (paddy farming), ginger, etc.

The artisan believes that through TEDP training, people from her village can learn new skills that can generate income for them. Due to poor network range, she attended only two days of training, however, even in these two days, the TEDP workshop taught her how to sell her products through social media. Chawat is now keen to explore the online platform more and explore the wider market to sell her handicrafts. She is also eager to attend future workshops conducted by TEDP.

